

#### **Ozarks Area Community Action Corporation**

Jennifer Olson, Executive Director

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#### Hello!

I'm happy to share the news that OACAC's MO Mac & Cheese Fest is returning to Springfield in January 2024. From our first event in 2019 to a sold-out crowd in January 2023, people are excited to attend this fest and support poverty relief in Southwest Missouri!

From Head Start, the Foster Grandparent Program, Housing Assistance and Family Planning to CSBG Neighborhood/Community Centers, the Low-Income Home Energy Assistance Program (LIHEAP), and Weatherization, OACAC programs serve people of all ages, strengthening communities in the Ozarks.

As a sponsor of the 4th Annual MO Mac & Cheese Fest, you'll have the unique opportunity to:

- Expand your charitable footprint in the Ozarks with support of the children, families, individuals, seniors, and communities OACAC serves
- Reach a large audience of people
- Gain visibility through event presence

The MO Mac & Cheese Fest will take place on Saturday, January 13, 2024 from 11am – 2pm at the University Plaza Convention Center, 333 S. John Q. Hammons Parkway in Springfield. We sold out of tickets in 2023 and anticipate the same will be true this year!

Thank you for your time and thoughtful consideration of this opportunity. Attached is an informational sheet which details sponsorship levels. I look forward to talking soon!

Kindest Regards, Lindsey Dumas-Bell OACAC Resource Development Manager (417) 873-3375 | Idumas-bell@oac.ac | www.oac.ac





OACAC's MO
Mac & Cheese
Fest is a
"very gouda"
event bringing
together
local and
regional
mac & cheese
sampling in
support of
poverty relief
in SW MO!

For more information, please contact Lindsey Dumas-Bell (417) 873-3375 Idumas-bell@oac.ac www.oac.ac

### The Big Cheese Presenting Sponsor: \$5,000

- · Ten tickets to the event
- A spot on the judges panel
- Logo on t-shirt, printed materials, social media, website, signage
- Sponsor table to display information/products during the event
- Table named in your honor
- Recognition in marketing and press
- Photo with the Mac & Cheese King and Queen (priceless!)

### Golden Noodle: \$2,500

- Six tickets to the event
- Logo on printed materials, social media, website, signage
- Recognition in marketing and press
- Photo with the Mac & Cheese King and Queen (priceless!)

#### Silver Noodle: \$1,250

- Four tickets to the event
- Name on printed materials, social media, website, signage
- Recognition during event
- Photo with the Mac & Cheese King and Queen (priceless!)

## The Spork: \$300

- Two tickets to the event
- Name on printed materials, social media, website, signage
- Recognition during event
- Photo with the Mac & Cheese King and Queen (priceless!)

# Saturday, Jan. 13, 2024 11am - 2pm

University Plaza Convention Center 333 S. John Q. Hammons Pkwy Springfield, MO

