



Empowering People, Enriching Communities

Ozarks Area Community Action Corporation

Jennifer Olson, Executive Director

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Hello,

This January, OACAC's MO Mac & Cheese Fest returns to celebrate five years of showcasing the tastiest mac & cheese in our region! Since the first event in 2019 to sold-out crowds, people attend from far and wide to enjoy mac & cheese and support poverty relief in Southwest Missouri.

We invite you to be a very important part of the MO Mac & Cheese Fest as a supporter and sponsor, which provides the unique opportunity to:

- Expand your charitable footprint, supporting children, seniors, families, individuals, and communities
- Reach a large audience of people, gaining visibility through event marketing and presence
- Receive complimentary tickets, which you may use or gift to your team, customers, or community

The MO Mac & Cheese Fest will take place on Saturday, January 11, 2025 from 11:30am* – 2:30pm at the University Plaza Convention Center, 333 S. John Q. Hammons Parkway in Springfield. 2024 was a great year with 28 varieties of mac & cheese, a live band, a fun zone for kids of all ages, and a steady stream of mac and cheese enthusiasts throughout the event. We anticipate 2025 will be another successful year of growth!

*New in 2025, we have added a VIP Exclusive Mac & Cheese Experience, perfect for the biggest mac & cheese fan. The VIP ticket allows the holder to enter the event at 11am and enjoy 30 minutes before doors open to the public at 11:30. During that time, the VIP guest will have a reserved table, be served samples, receive recognition, and more!

From Head Start, the Foster Grandparent Program, Housing Assistance and Family Planning to CSBG Neighborhood/Community Centers, the Low-Income Home Energy Assistance Program (LIHEAP), and Weatherization, OACAC programs serve people of all ages, supporting economic stability and working to move the needle on poverty. We value your consideration of this sponsorship request and thank you for your time. Attached is an informational sheet which details sponsorship levels. I look forward to talking soon.

Kindest Regards,

Lindsey

Lindsey Dumas-Bell
OACAC Resource Development Manager
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Partners include



CSBG Neighborhood/Community Centers | Family Planning | Foster Grandparent Program | Head Start
Housing Assistance | Low Income Home Energy Assistance Program (LIHEAP) | Weatherization Assistance

Serving Barry, Christian, Dade, Dallas, Greene, Lawrence, Polk, Stone, Taney, and Webster counties in SW MO

MO MAC & CHEESE FEST

SPONSORSHIP OPPORTUNITIES



OACAC's MO Mac & Cheese Fest is a "very gouda" event which brings together local and regional mac & cheese sampling and fun in support of poverty relief in SW MO!

Sat, Jan. 11, 2025
11:30am* - 2:30pm

*VIP Experience ticket holders have exclusive entrance at 11:00am

University Plaza
Convention Center
333 S. John Q. Hammons Pkwy
Springfield, MO



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Big Cheese Presenting Sponsor: \$5,000+

- Ten tickets to the 5th Annual MO Mac & Cheese Fest
- A seat on the judges panel
- VIP table named in your honor
- Logo included on the event t-shirt
- Thanked on OACAC's website and in the 2025 Annual Report
- Social media shout outs
- Recognized as a Big Cheese Presenting Sponsor
- Sponsor table to display information and/or products during the event
- Photo with the Mac & Cheese King and Queen (priceless!)

VIP Table Sponsor: \$2,500

- Six tickets to the 5th Annual MO Mac & Cheese Fest
- VIP table named in your honor
- Thanked on OACAC's website and in the 2025 Annual Report
- Social media shout outs
- Recognized as a VIP Table Sponsor during the event
- Photo with the Mac & Cheese King and Queen (priceless!)

Fun Zone Sponsor: \$1,250

- Four tickets to the 5th Annual MO Mac & Cheese Fest
- Fun Zone named in your honor
- Thanked on OACAC's website and in the 2025 Annual Report
- Social media shout outs
- Recognized as a Fun Zone Sponsor during the event
- Photo with the Mac & Cheese King and Queen (priceless!)

Golden Noodle Sponsor: \$500

- Two tickets to the 5th Annual MO Mac & Cheese Fest
- Thanked on OACAC's website and in the 2025 Annual Report
- Social media shout outs
- Recognized as a Golden Noodle Sponsor during the event
- Photo with the Mac & Cheese King and Queen (priceless!)

Media & Printing Sponsors: Varying Levels

To learn more, please contact Lindsey Dumas-Bell
(417) 873-3375 | ldumas-bell@oac.ac | www.oac.ac

Ozarks Area Community Action Corporation (OACAC) envisions people living an optimal, empowered life, free from poverty.